

Arab Advisors Group (AAG)- Fact Sheet

Arab Advisors Group, a member of the Arab Jordan Investment Bank Group, is a specialized research, analysis and consulting company focused on the communications, media and technology markets throughout the Arab World (MENA) region. Arab Advisors Group scope of services include providing primary research based analysis, market sizing forecasting, the competitive landscape, the regulatory landscape, market research, technology developments, market opportunity and risk assessments.

Company Name:

Arab Advisors Group Limited.

Headquarters:

Amman, Jordan with in country researchers across the Arab World.

Management:

Jawad Abbassi - General Manager

Company Size:

22

Core Geographic Coverage:

19 countries in the Arab World- Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, UAE and Yemen (additional countries available via Inquiry time)

Technology Coverage:

Arab World communications, media and technology markets within a global context

Methodology:

Primary Research, Bottom Up approach to data development (Country Projections Database), benchmarking with regional and global markets, and interviews with vendors, operators and regulators

Team Experience:

More than 70 years of cumulative industry experience via Rese and Telecom firms arch Firms, Management Consultancies, Information Technology Co.'s,

Arab Advisors Group
A member of the Arab Jordan
Investment Bank Group

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Arab Advisors Group clients gain access to our expertise and knowledge through three main ways:

Purchase of Individual reports and research notes.

Annual Subscription to Arab Advisors Group Strategic Research Services (Communications and Media).

Consulting and custom research.

The company's main tasks include conducting research and studies in the communications, technology, media and financial sectors in the Middle East as well as providing financial consulting services studies to corporate and Government clients.

The company covers different regional markets covering 19 Arab countries.

The company's number of subscribers grew significantly in 2006. The number of subscriptions for the strategic research service in the field of communications stood at 47 participants, while the number of subscribers to the research service in the strategic media field was 19 by the end of 2006. Also in 2006, the company implemented a series of major consulting projects in Egypt, Saudi Arabia and Morocco, in addition to multiple consulting projects carried out for several communications and media companies in the world. Furthermore, (AAG) issued 13 reports in 2006 on Qatari companies operating in the sectors of communications, media and banking.

The company held its Third Media and Telecommunications Convergence Conference. The conference was a great success with more than 355 participants from across the world. The annual event was also attended by representatives of major media and communications companies in the world. (AGG) will hold its Fourth Conference in June 2007. It is worth noting that (AGG) is considered to be one of the best research companies in the Arab world especially in the fields of telecommunications and media

Please contact us for any requests or comments.

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For additional information and background, please visit our website at www.arabadvisors.com.